

THE WALLIS THEATER | THURSDAY, JUNE 30TH, 2016**08:00-09:00****REGISTRATION & RECEPTION****Opening Remarks****09:00-09:05****Rami Efrati**, Founder & President of Firmitas, Former Head of the Civilian Division, Israel National Cyber Bureau, Prime Minister's Office**09:05-09:10****U.S. - Israel Cyber Security Collaboration:**
David Siegel, Consul General of Israel in Los Angeles**09:10-09:20****Mayor John A. Mirisch**, Mayor of the City of Beverly Hills**09:20-09:25****Prof. Rivka Carmi**, President of Ben-Gurion University of the Negev**Morning Session: Global Trends in Cyber Security****09:25-09:45****Information Security**
Rick Howard, CSO, Palo Alto Networks**09:45-10:00****Fire-side chat:**
Jana Monroe, VP Global Security, Herbal Life
Moderated By:
Rami Efrati, Cybertech Beverly Hills Conference Chairman**10:00-10:20****CyberArk & the New Security Layer: From Startup to Scale**
Udi Mokady, President & CEO, CyberArk**10:20-10:35****Sharly Ben Chetrit**, Executive VP Marketing, IAI**10:35-11:00****BREAK****11:00-11:35****Criminal Investigations Session:**
Ransomware, Cyberattacks, and Hacking in the Health Care Industry
Darren Dworkin, Senior VP of Enterprise Information Systems and CIO, Cedars-Sinai Health System
Lt. Tony Leon, Head of the Cyber Investigation Center, LA Sheriff Dept.
Steve Giles, CIO, Hollywood Presbyterian Medical Center
Sgt. Robert Hernandez, High Tech Crimes Unit Supervisor, Beverly Hills Police Department
Moderated By:
Lawrence Dietz, Managing Director, TAL Global**11:35-11:50****Academia's Contribution to Israel's Cyber EcoSystem:**
Prof. Yuval Elovici, Director of Deutsche Telekom Laboratories, Ben Gurion University**11:50-12:00****From Big Data to Tactical Web Intelligence**
Omri Timianker, Founder, Cobwebs Technologies

<p>12:00-12:20</p>	<p align="center">Investment Session</p> <p align="center">David Blumberg, Founder & Managing Partner, Blumberg Capital Gadi Tirosh, Managing Partner, JVP</p> <p align="center">Moderated By: Amir Rapaport, Founder, Cybertech</p>
<p>12:20-12:30</p>	<p align="center">Lessons Learned From our Journey to Stop Insider Threats</p> <p align="center">Idan Tendler, CEO & Co-founder, Fortscale</p>
<p>12:30-12:45</p>	<p align="center">Special Address:</p> <p align="center">Congressman Ed Royce, Chairman of the United States House Committee on Foreign Affairs, 39th District of California</p>
<p>12:45-01:45</p>	<p align="center">LUNCH</p>
<p>01:45-02:00</p>	<p align="center">Realworld Mobile Attacks- Live Demo</p> <p align="center">Zuk Avraham, Founder, Chairman, CTO, Zimperium</p>
<p>02:00-02:30</p>	<p align="center">Developing an Innovation Engine to Make Israel and California Global Leaders in Cybersecurity</p> <p align="center">Senator Joseph Dunn, Cybersecurity Research Institute, University of California, Irvine, Former California State Senator Winnie Callahan, Cyber Security Engineering & Technology, University of San Diego Prof. Yuval Elovici, Director of Deutsche Telekom Laboratories, Ben-Gurion University of the Negev</p> <p align="center">Moderated By: Keith Kaplan, CEO, Tesla Foundation</p>
<p>02:30-02:40</p>	<p align="center">Cyber Security in the Age of IOT</p> <p align="center">Eyal Balicer, Former Head of Research and Analysis, Israel National Cyber Bureau, Prime Minister's Office</p>
<p>02:40-03:10</p>	<p align="center">CyberMedia: How the Entertainment Industry is Protecting Content Worldwide</p> <p align="center">Ian Harvey, Senior VP, Advanced Technology, Fox Filmed Entertainment Steve Schwartz, CISSP, Lionsgate Brian Pass, Partner, Sheppard Mullin Gabe Cortina, VP Technology, Bunim/Murray Productions</p> <p align="center">Moderated By: Sharona Justman, Co-Founder, The Israel Conference</p>

03:10-03:50

The Cybertech Beverly Hills 'Elevator Pitch' Innovation Session

Five cutting-edge start ups will be given 5 minutes to pitch product before the crowd

Participants:

Gilad Peleg, CEO, SecBi

Dotan Bar Noy, CEO, ReSec Technologies

Itai Bass, VP Business Development, Communitake

Boris Tamarkin, CEO, Data Sunrise

Moderated By:

Yoav Adler, Senior Advisor, Mayor of Tel-Aviv-Yafo